

CEP Performance Matrix 2017

	A	B	C	D	E	F	G	H	I	J	K	L	M	N
	ACTIVITY	JANUARY	FEBRUARY	MARCH	APRIL	MAY	JUNE	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER	DECEMBER	TOTAL
1														
2	Business Advocacy													
3	Survey the partners twice annually on issues	X	X	X	X	X	X	X	X	X	Being Finalized			X
4	Create a position document outlining the needs and concerns of the business community.	In progress	✓	✓	✓	✓	✓	✓	✓	✓	✓			✓
5	Host annual delegation lunch	✓	✓	✓	✓	✓	Scheduled 9/6/17	Changed to 10/19/17	Changed to 10/19/17	Changed to 10/19/17	✓			✓
6	Partner with the County on Marion County Day	Scheduled 3/28-29	Scheduled 3/28-30	✓	✓	✓	✓	✓	✓	✓	Scheduled for 1/24/18			✓
7	Average exCEptional mornings attendance of 175	204	199	145	249	200	248	218	173	197	211			204
8	Host 4 forums for elected officials to address the local business community.	X	X	X	1	X	X	X	1	X	2			4
9	Plan and Implement an Inter-City Visit	Research underway	Research underway	Research underway	Research underway	Research underway	Research underway	Research underway	Research underway	Research underway	Research underway			Research underway
10	Host 2 Local Purchasing 101 Sessions	X	X	X	X	X	X	X	X	In progress	In progress			X
11	Develop and publish an election guide	X	X	X	X	X	X	X	X	X	X			X
12	Develop and maintain a database of grassroots contacts	In progress	In progress	In progress	In progress	In progress	In progress	In progress	In progress	In progress	In progress			In progress

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1 31	The CEP will plan and host one local funding summit.	X	X	X	X	X	X	X	X	In progress	Scheduled			X
32	The Power Plant will graduate at least three businesses.	X	1	X	X	X	X	X	X	X	X			1
33	At least two Power Plant graduates will be located in Marion County.	X	1	X	X	X	X	X	X	X	X			1
34	The Power Plant will maintain at least a 50% occupancy rate.	68.4%	63.0%	64.4%	73.6%	73.6%	73.6%	73.6%	84.2%	78.5%	89.4%			89.4%
35	The Business Creation initiative will assist 150 would be entrepreneurs.	15	10	12	14	12	10	11	13	11	19			127
36	Staff will assist 100 businesses with capital referrals.	8	6	9	11	10	9	9	10	10	12			94
37	12 Educational Events for Residents, Affiliates and Graduates	1	1	1	1	1	1	1	1	2	2			12
38	Secure a nationally-recognized speaker for Global Entrepreneurship Week	X	X	X	X	X	X	X	1	1	1			1
39	1 Start-Up Weekend/Hackathon at PPBI	X	X	X	X	X	X	X	X	X	X			X
40	Host the 4th Annual Youth Business Plan Competition	X	X	X	X	X	X	X	In Progress	In Progress	In Progress			X
41	Host a total of 12 community tours of the PPBI	X	1	1	1	1	1	1	2	2	2			12

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42	Business Retention													
43	CEP will implement a corporate visitation program and complete at least two corporate visits.	1	X	X	X	X	X	X	1	✓	✓			2
44	CEP will host at least four business retention training sessions.	X	X	X	X	X	1	X	1	X	1			3
45	CEP will conduct one Business Interest Survey	X	1	✓	✓	✓	✓	✓	✓	✓	✓			1
46	CEP will host one expo to promote local businesses.	X	X	X	✓	✓	✓	✓	✓	✓	✓			1
47	200 Retention Calls	11	13	19	11	13	15	15	16	20	25			158
48	375 New Jobs	300	148	0	48	0	0	0	10	50	0			556
49	\$6M Capital Investment	\$1,300,000	\$4,360,000	\$0	\$0	\$0	\$0	\$0	\$12,500,000	\$38,000,000	\$0			\$56,160,000
50	Organize and implement one international trade mission	X	X	X	X	X	X	X	X	X	Researching			X
51	Host two Youth Career Expos	1	1	✓	✓	✓	✓	✓	✓	✓	✓			2

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52	Business Services													
53	24 Tuesday Talks	2	2	2	2	2	2	1	2	2	2			19
54	500 attendees	17	17	24	29	33	23	19	35	24	30			251
55	12 Friday Talks	1	X	X	X	X	X	X	1	1	1			4
56	100 attendees	15	X	X	X	X	X	X	38	20	15			88
57	12 Business After Hours	1	1	1	1	1	1	1	1	1	1			9
58	340	425	280	450	260	240	241	341	362	382				
59	6 Net Perking	X	1	1	X	1	X	X	1	1	X			5
60	4 Marion Business Advantage	1	X	X	1	X	X	X	X	Ppd.	1			3
61	Average 45 Attendees	48	X	X	104	X	X	X	X	Ppd.	54			76
62	8 NetWorks Groups	6	6	6	6	6	6	6	6	6	6			6
63	120 participants	123	123	124	112	111	107	104	104	103	104			103
64	4 CEO Network Receptions	X	X	X	1	X	1	X	1	X	1			4
65	2 Networking University Sessions	X	X	Scheduled	1	X	X	X	Scheduled	1	✓			2
66	60 Participants	X	X	X	42	X	X	X	X	39	✓			81
67	30 Participants in LOM XXXI	38	38	38	38	38	38	38	28	28	28			28
68	35 Participants in LOMY XXIX	45	45	45	45	45	45	45	44	44	44			44
69	Add 50 LOMA Members	X	3	2	5	2	2	X	3	2	X			19
70	Hold 2 LOMA member events	X	X	X	X	1	X	X	Scheduled	Ppd.	X			1
71	4 YPO Lunch & Learns	X	X	1	X	1	X	1	X	1	X			4
72	80 participants	X	X	38	X	26	X	33	X	30	X			97
73	4 YPO Net Working events	X	1	X	1	X	1	X	1	✓	1			5
74	80 participants	X	70	X	50	X	130	X	35	✓	20			305
75	2 C-Suite Perspectives	X	X	X	X	X	X	X	X	X	X			X
76	2 Community Projects	X	X	1	1	1	✓	✓	✓	✓	✓			3

